#### Fashion Apparel & Knitwear Design Professional

Award-winning designer of compelling concepts and highly skilled in garment construction, hand/digital sketching, sweater textile and stitch development. Enthusiastic creative with strong aesthetic and attention to detail. Solid working knowledge of colors, graphics and materials. Strategic design direction, implementation and execution, soft and hard woven, cut and sew knits, specializing in sweaters. Bi-lingual in English & Korean.

Expertise in:

Sweater Design & Construction | Textile Design & Layouts | Color Theory + Design | Design Boards Manufacturing & Processes | Hand Sketching | Pattern Drafting | Fabric Manipulation | Machine & Hand Sewing | Samples Technical Packages | Embellishment Layouts | Market Research | Team Building | Leadership & Management

# professional experience

#### J.Jill - Quincy, MA

2018 ~ PRESENT

Associate Sweater Designer

Partner with the Senior Designer on executing the design and development of the entire J. Jill sweater product line. Create seasonal sketches, stitch/fabrication, and pattern boards, as well as develop fabrication and yarn/stitch. Responsible for designing and creating layouts for stitches, intarsia, and jacquard patterns, and create print artwork for sweater products.

- · Articulate concepts with illustrated sketches and colored CADs to merchandising, production & vendor partners
- · Develop and manage trims and garment details for bulk
- Research, design and develop ideas for seasonal lines
- Conceptualize and perform market research in competitive stores and online platforms
- Participate in fit meetings with Tech Design team to assure the fit of sweater products
- Participate in seasonal line presentations to show and communicate the sweater product line
- $\bullet \ \mathsf{Collaborate} \ \mathsf{with} \ \mathsf{Senior} \ \mathsf{Designer} \ \mathsf{and} \ \mathsf{Production} \ \mathsf{Design} \ \mathsf{team} \ \mathsf{to} \ \mathsf{resolve} \ \mathsf{development} \ \mathsf{issues}$
- Actively engage in exploring design concepts for new and emerging markets
- $\cdot \text{Successfully managed and trained four assistant designers on the overall development of sweater products and Adobe programs \\$
- Design sketch boards and fit notes templates for all Design teams

2014 ~ 2018

#### Assistant Sweater Designer

Assisted in product development at all stages under guidance of Senior Designer. Created line-sheets of initial ideas and colored sketches for each seasonal development. Created flat Illustrator technical sketches and layouts for stitch, pattern, intarsia and jacquard for design development tech packs. Created highly precise design development tech pack components.

- Modified and updated asset information as necessary throughout development cycle
- Prepared line and presentation materials for weekly and milestone meetings, Including line sheets, print boards, fabric boards, sketch boards, research boards, and garment samples
- \* Supported Senior Designer/Director during design driven meetings, participated in fitting, and helped with any issues on the model

#### Fashion Design Freelancer - Arlington, MA

2012 ~ 2014

Apparel Designer, Pattern drafter, Sample Maker, Tech pack maker. Restored and altered the fit of vintage garments.

- Pattern drafted and created technical packages upon clienteles' requests
- Responsible for the prototype construction of garments
- · Managed color story and fabric choices

#### Puma North America, Inc. - Boston, MA

2011

#### Apparel Design Team Intern

Helped with technical packages with detailed flat sketches. Edited colored sketches and proto corrections for design boards. Participated in design meetings with merchandising and marketing teams

### Coco Cosmetics & Fashion - Allston, MA, Burlington, MA

Visual Merchandiser/Retail Sales Associate

# education

Bachelor of Fine Arts (BFA) Fashion Design, Massachusetts College of Art and Design - Boston, MA

# awards

MassArt Department Award for Design and Excellence 2012

Boston Revere Project Award 2012 - Designed and managed production of staff uniforms for Boston Revere Hotel

Dina Zacconi Intravia Award for Design and Excellence 2011

Annie Blake Award 2011 - Participated in CFDA competition with Women's RTW line

# exhibitions & shows

"Go Red for Women" Fashion show - American Heart Association, 2013

"The Launch" Fashion show - Boston Fashion Week at Tent, 2012

"Copley Catwalk" Fashion show - Boston Fashion Week, 2012

"Copley Place Exhibition" - Boston Fashion Week, 2012

"REVEAL" MassArt Fashion show, 2012

"Wearable Art" MassArt Exhibition, Burlington, MA, 2011

"Unveiling" Fashion show - Boston Fashion Week, 2011

"Untitled" MassArt Fashion Show, 2011
"All School Show" MassArt Exhibition, 2011

## technical skills

Expert in Adobe CC Photoshop, Illustrator, InDesign | Lectra U4ia & Gerber Accumark PDS | Web PDM or PLM | Sweater Stitch & Garment Construction | Microsoft Office Suite